



CALL FOR SUBMISSIONS

The Rumson Education Foundation is excited to announce PROJECT IMPACT. In a joint collaboration with our schools and students, together we are building a bright and innovative future for our children. PROJECT IMPACT is comprised of two major components: a short film exploring the 22-year history of REF's community impact AND a student film festival where students share their story of how they make their impact on the world. Both of these inspiring projects will premier at the REF's Celebration for Education "Film & Food Festival" on Saturday, October 14th 2017.

The Foundation's feature film will explore its long legacy of gifting grants and share its exciting vision for the future. The student film festival will give students an opportunity to create short films illustrating their positive impact on the world by sharing their WORD - "What is your WORD?" What motivates you? How can you leave a lasting imprint that will make a positive IMPACT on your community? What can YOU do to make the world BETTER?

The REF would love to hear from YOU! The guidelines and criteria for the films are outlined below. We are very excited to launch PROJECT IMPACT and witness the students' creativity come to life!

Student Films:

1. All films must be original student work.
2. All submissions must be from current Deane Porter/Forrestdale students. Group submissions of 3 or more children are highly recommended.
3. Each film submission must be submitted by a parent and accompanied by a completed "REF Film Submission Form" found here: <http://tinyurl.com/FilmFestREF2017>
4. Deadline for submissions is October 1, 2017.
5. Films should be submitted in .mov or mp4 formats.
6. Entries will be limited to the first 100 films submitted.
7. Films should consider "What is your WORD?"
8. Films must be 1-2 minutes in duration.
9. Any music used in the films should be original or be obtained from a royalty-free service. If not, please ensure you have paid or received permission for use.
10. Films will be evaluated by a selected panel of judges based on creativity, originality, and rubric. Winners will be announced on October 14th at the Celebration for Education "Film & Food Festival" fundraiser.
11. All submissions will be screened at the "Film & Food Festival" event.
12. A special Student Film Festival viewing event will take place in October 2017 after the Celebration for Education. More details to follow.

For more information please contact Event Co-Chairs: Curran Scoble (crscoble@mac.com) or Jennifer Carroll (jenniferwcarroll@gmail.com)



PETER J. NORMANDIA

FILM CONSULTANT

ABOUT ME

Peter J. Normandia graduated from the School of Visual Arts with a BA in Directing for Film. He's won multiple awards at various film festivals, including the 'Best Homegrown Commercial' at last year's Garden State Film Festival. Peter founded and is CEO of [Edit Cellar](#), an international video production company. Peter has also worked with kids since he was 15 years old, including running film camps at Frogbridge Day Camp, Small Factory, and Brookdale Community College.

WHAT IS A FILM CONSULTANT?

As a film consultant, Peter will help mold and/or flesh out your child's idea, plan a strategy to execute, consult on equipment, and teach the basics of post production (editing), typically in a 2-4 hour session depending on group size.

LOCATION

Small Factory Productions or by appointment at specified location

PRICING

Groups of 1-2

\$200.00

Groups of 3

\$300.00

Groups of 4

\$400.00

CONTACT INFORMATION

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